



Notice Regarding the Expansion of the Well-Aging Business and the Commencement of Sales of the Well-Aging Supplement "Gurutama Aging"

September 29, 2026

REPROCELL Inc. (the "Company") hereby announces that, drawing on the technology and expertise it has cultivated over approximately 20 years in the field of induced pluripotent stem cells (iPSCs), particularly its knowledge of reprogramming technology, which is fundamental to iPSC generation, the Company has decided to position its BtoC healthcare initiatives as the "Well-Aging Business" and strengthen its Business-to-Consumer (BtoC) operations.

As part of these efforts, the Company has commenced sales of "Gurutama Aging," a well-aging supplement developed in-house by the Company, as detailed below.

1. Background of Business Expansion and Product Development

Since the dawn of iPSC research, the Company has engaged in research, development, and commercialization in this field for approximately 20 years.

One of the core technologies used to generate iPSCs is "reprogramming," which resets mature cells. The Company will apply the technology and expertise it has accumulated to date, particularly its scientific perspective on reprogramming technology, to future business initiatives.

The "Well-Aging Business" that the Company intends to develop is positioned as an extension of these iPSC and reprogramming technologies. Through this business, the Company will apply the scientific knowledge it has cultivated mainly in the research and medical fields to products and services that support the daily health management of a broader range of people.

The Company views "Well-Aging" as maintaining a healthy and vibrant life while aging, and intends to develop this business into one of its future growth areas and a key pillar of its BtoC operations.

To date, under its personal healthcare brand "WELLMILL," the Company has offered services such as the "Gene Age Measurement Kit," which measures biological age (gene age), helping customers understand their physical condition.

Going forward, in addition to these testing services, the Company will broaden its offerings to include products and services that support daily health management according to age, thereby building a Well-Aging Business that connects understanding one's physical condition with day-to-day health management.

As the first product in this initiative, the Company developed the well-aging supplement "Gurutama Aging" after considering ingredients and formulations with reference to research literature in Japan and overseas.

2. Product Features of "Gurutama Aging"

"Gurutama Aging" is a supplement developed based on the scientific perspective the Company has cultivated in the life sciences field, with ingredients selected and formulated in consideration of age-appropriate nutritional supplementation.

This product focuses on "glutathione," a naturally occurring substance in the human body. Glutathione is composed of three amino acids: glutamic acid, cysteine, and glycine.

This product contains glycine and L-cystine (a source of cysteine) as its main ingredients. Furthermore, it combines "Melon GliSODin," a melon-derived ingredient, and Vitamin D, featuring a formulation design that takes into account age-appropriate nutritional supplementation and daily health maintenance.

Melon GliSODin is an ingredient combining an extract derived from melons cultivated in Southern France with gliadin, a protein derived from wheat.

This product is the first in the lineup of well-aging products that the Company plans to develop. The Company will continue to develop products and services by leveraging its unique scientific perspective and will progressively expand the lineup of its Well-Aging Business.

"Gurutama Aging" Product Page: <https://reprocell.co.jp/gurutama/>

Note: This product is a supplement and is not intended for the diagnosis, treatment, or prevention of disease. The descriptions of the Company's iPSC and reprogramming technologies in this announcement are intended to explain the Company's technological background and the concept of its Well-Aging Business, and do not indicate that this product itself has any cellular reprogramming action or other pharmaceutical efficacy or effects.

3. Future Prospects

The Company will develop the "Well-Aging Business" as an area of its BtoC business that extends beyond the sale of a single supplement.

Going forward, the Company will expand its business into a diverse range of well-aging-related products and services, including testing and supplements. By applying the scientific knowledge it has cultivated to the planning and development of products and services, the Company aims to reach new customer segments and create new revenue opportunities.

In the future, the Company plans to combine tests that help customers understand their physical condition with products and services that enable them to use those results in their daily health management, thereby building Well-Aging solutions unique to REPROCELL.

The impact of this matter on the Company's consolidated financial results for the current fiscal year is expected to be minimal at present. The Company will, however, develop this business as one of its medium- to long-term growth areas, with the aim of contributing to further growth and the sustainable enhancement of corporate value.

The Company will promptly disclose any matters requiring disclosure should they arise.