



Notice Regarding the Launch of "Middle Conditioning Program," a New Service Under the Healthcare Brand "WELLMILL"

January 27, 2026

REPROCELL Inc. (the "Company") hereby announces that it will launch the "Middle Conditioning Program," a new service under its healthcare brand "WELLMILL," which visualizes individual health status. The program combines saliva-based component measurement with the regular delivery of dietary supplements, as detailed below.

Details

1. Background and Purpose of the Service

In recent years, health challenges facing the "middle-aged generation"—such as changes in vitality and a decline in physical condition associated with aging—have garnered significant social attention. It is reported that approximately one in six men in their 40s and 50s experience some form of health concern. Among the users of the Company's existing "Salivary Testosterone Test Kit," many have expressed a desire for "specific actions to take after testing" rather than simply confirming the test results.

In response to this demand, the Company has developed this program as a subscription-based service to support daily health management and continuous self-care. This development leverages our technical foundation as a bio-venture company engaged in regenerative medicine and clinical testing.

2. Overview of the Service

This program is an integrated service that combines numerical monitoring through regular testing with nutritional supplementation via dietary supplements.

- Regular Monitoring via Saliva Samples

The Company will provide saliva test kits that can be used at home for a total of four times: at the start of the program, and at the 3rd, 6th, and 12th months.

Samples will be analyzed by the Company's clinical laboratory technologists, allowing users to track changes in their numerical values as objective indicators.

- Regular Provision of Supplement "Seron Power Mix"

The Company will provide monthly deliveries of a proprietary dietary supplement, formulated based on a combination of patented ingredients (blackcurrant, red perilla, and rice-derived inositol) and further enriched with a unique balance of zinc, Panax notoginseng, and Tongkat Ali, and other components.

3. Pricing

- First-time introductory price: 2,980 yen (tax included)
- Price from the second month onward: 6,800 yen (tax included)

This is a monthly subscription-based service; however, it can be canceled at any time.

Sales Website: <https://tte-store.well-mill.com/>

4. Features of the Service

- Health Management through "Visualization": Supports the continuation of satisfying self-care by allowing users to check regular test data.
- Convenience of Non-invasive Testing: The process is completed simply by collecting saliva and mailing it via post, enabling testing from the comfort of home.
- Technical Reliability: Provides analysis based on the Company's established technical foundation.

5. Important Notices

The supplements provided in this program are food products and are not intended for the diagnosis, treatment, or prevention of diseases. Furthermore, the test results are indicators for health management and are not a substitute for a diagnosis by a physician.

6. Future Outlook

While the impact of this matter on the Company's consolidated financial results for the fiscal year ending March 31, 2026, is expected to be immaterial, the Company believes it will contribute to the expansion of its revenue base over the medium to long term. Should any matters arise that require disclosure in the future, the Company will promptly announce them.

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